snowmagic®

WE ARE
WINTERTAINMENT ™
2025

SNOWMAGIC.COM

# YOUR *Favorite* SNOW PROVIDER



# SNOWMAGIC

20
25



# Introduction

## Who are we and what we do

SnowMagic® supplies Wintertainment™ to the family entertainment industry. Through its innovative, cost-effective, proprietary/patented snowmaking technology, SnowMagic® enables their customers to make snow anywhere, anytime and in almost any weather condition (ambient temperatures up to 86 degrees) for recreational, promotional and other snow-related activities.

SnowMagic® offers turn-key Wintertainment™ solutions to enable amusement parks, recreational parks, indoor entertainment facilities, hotels and resorts, malls and municipalities to turn off -season, unused venues into year-round money-making opportunities.



# Your *Wintertainment*™ Provider

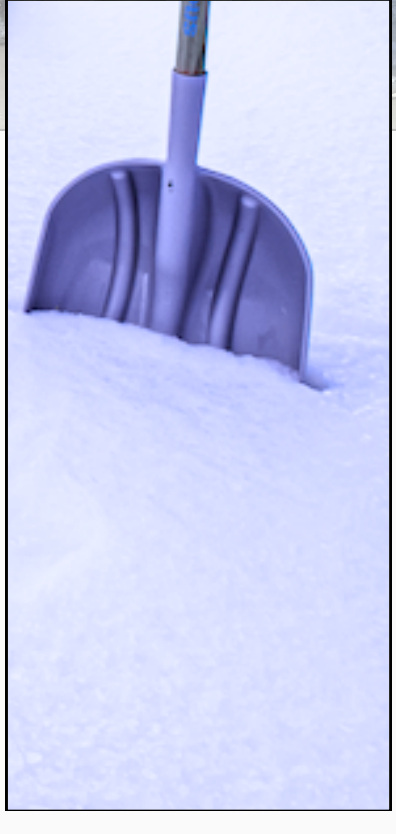
As snow enthusiasts become more involved in the latest snow entertainment, diversification becomes key for all types of facilities. If you are an owner of a facility and are considering adding a snow business to your venue, consider SnowMagic's snow management option. This option is one of the comprehensive snowmaking services we provide, and it delivers a turn-key snow-park, so you can focus on building the business networks and marketing process to make your venue a success.




# Services & Machines

## Stationary and Mobile Units

Installed “stationary” SnowMagic® units provide 50-ton capability and can create snow surfaces located up to 900-feet away from where the units are setup.Mobile Units: flexible, ideal for tours & festivals, urban venues. Mobile SnowMagic® units are available in 40-ton and 50-ton capacity units and can create snow surfaces located up to 900 feet away. Easy to deliver; quick to install.











## Set-up and Project Services

SnowMagic® creates stand-alone elements, integrated park features within existing venues, and entirely new parks and entertainment centers "from the ground up." We work with entrepreneurs, park designers, concept teams and site contractors. Bring SnowMagic® in at any stage from pre-development to re-development. In addition SnowMagic® can provide turnkey design and management solutions.

# Timeline

SnowMagic® established in 2001 and holds several patents and trademarks for the world market. Eight years ago, the SnowMagic® team developed the first mobile unit, which can easily be shipped by truck, train, or cargo ship anywhere in the world

**2001** First Year

**2002** Tenny

**2003** Taj Mahal

**2004** Universal Studios

**2005** RiyAdh Saudi Arabi

**2006** Stone Mountain Park

**2008** Seaworld

**2009** Gaylord Nashville

**2010** Legoland

**2012** Ober Mountailn

**2013** Disney Hong Kong

**2014** Moving Lights Colombia

**2016** Margaritaville

**2017** Pigeon Forge Snow

**2018** Santa's Wonderland

**2020** Gaylord Rockies

**2021** **20th Year**

**2022** Ice Castle

**2023** Winter Fest Orange County



**2025** JW Marriot Phoenix Desert Ridge



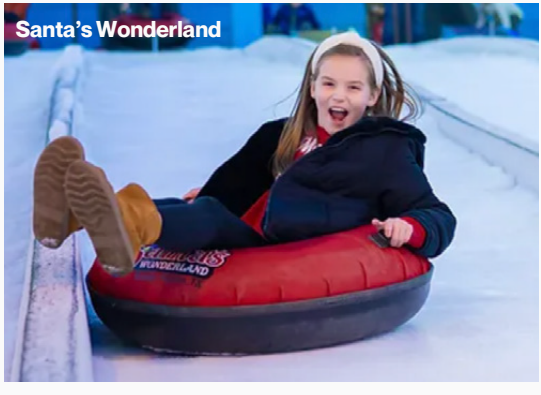
Tenny



Universal Studios




Taj Mahal



Santa's Wonderland



Riyadh Saudi Arabia



Gaylord Nashville



SeaWorld



Pigeon Forge Snow


Moving Lights, Colombia


LegoLand


Ober Mountain


Margaritaville


Ice Castles


JW Marriott Phoenix
Desert Ridge


Winter Fest, Orange County

# Clients



**Margaritaville, Lake Lanier, Georgia**

SnowMagic® has circled the globe with snow, from unlikely equatorial locales like Vietnam, Mexico City Bogota, and out h Africa; and also guaranteeing snow in U .S. mountain destinations including Ober Mountain (TN), Stone Mountain (GA); and the gateway to Colorado′s Rocky Mountains, Denver. A key market for Snow Magic® is winter wonderland attractions that operate from November through mid/late-winter, capitalizing on North Pole and other holiday imagery. Winter-only attractions include Del′Osso Family Farm (CA) , Sant a′s Wonderland (TX) , and Margaritaville (GA).

Indoor attractions are an extremely effective way to put SnowMagic® to work year-round. Pigeon Forge Snow , the most recent domestic indoor installation, was profitable starting in its first year; and Snow Magic′s first indoor park in Riyadh has been operating profitably since it was constructed nearly 20 y ears ago. The newest indoor installation, in Durban, South Africa, has exceeded expectations from opening day.


GAYLORD
ROCKIES™


PIGEON FORGE
SNOW


Ober
MOUNTAIN


LICENSE TO CHILL
SNOW ISLAND


Santa's
WONDERLAND
College Station, TX


citiFIELD


SNOW WORLD
AT SEAWORLD


DECEMBER


HOLIDAYS AT THE FARM


SNOWCAT
RIDGE


UNIVERSAL
PARKS & RESORTS


GRINCHMAS


LEGOLAND
CALIFORNIA


CHRISTMAS TOWN
A Busch Gardens Celebration


SHOWTIME
three
women


西樵山
國藝影視城
National Arts Studios




The
Walt Disney
Company


YOHO
MALL
形點


HERSCHEND
FAMILY
ENTERTAINMENT


PHILADELPHIA
ZOO
AMERICA'S FIRST ZOO


AMAZON ORIGINAL
The
Marvelous
Mrs.
Maisel


SNOW
WONDERLAND


DELL'OSSO FAMILY FARM


snow
mountain
at Stone Mountain Park


SNO
SPOT
AMERICA


CARTOON
NETWORK


PETCO
PARK


JACK FROST
WINTERFEST


WINTER
REALMS


JW MARRIOTT.
PHOENIX
DESERT RIDGE

# Giving Back



The Birmingham News

Friday, December 23, 2011 | READ DAILY FOR 124 YEARS | REPORTED TO THE MINUTE AT AL.COM | 75¢

## Boy's dream of snow fulfilled

### Volunteers from across US join for terminally ill 4-year-old

By Eric Velasco and Jeremy Gray
evelasco@bhamnews.com

Benjamin Pomeroy, a 4-year-old Eufaula boy with terminal leukemia, did not get the chance Thursday to live out his simple dream of making a snow angel.

But his mother, Shelly Pomeroy, made one for him, and Benjamin got to throw snowballs from his wheelchair and direct the construction of a snowman in an artificial winter wonderland set up for him outside Children's of Alabama.

Benjamin showed little reaction, other than a weak wave, as he was wheeled outside to a waiting crowd.

Occasionally he smiled, but he mostly took in the scene that volunteers from Alabama, New Jersey and Florida had made possible.

"He is a very sick boy," Benjamin's mother said before he came outside. "You may not see it on his face, but his heart will be smiling. It means the world to him."

Benjamin was diagnosed in April and underwent treatment including a bone marrow transplant, chemotherapy and surgery before

See SNOW, Page 4A









SnowMagic® brings joy and comfort for families worldwide. The company takes huge pride in giving back to the community any way possible. SnowMagic® has brought Wintertainment to children's hospitals such as Hackensack Meridian Health Hospital - Joseph Sanzari Children's Hospital. Spreading positivity and joy with the magic of our snow is most important to us. SnowMagic® brings loved ones together. Both our product and process are environmentally friendly.

Our snow can be recycled and reused after it melts, and we work with you to design your snow project for maximum efficiency and drainage—making it possible to use our snow machines indoors and out. Imagine, a winter wonderland as clean as mother nature could make it, completely safe for children, pets, and the environment.

# Family




# Wintertainment

SnowMagic's snow machine uses only water —no chemicals (or glitter, or plastic, or bubble bath)—to produce real snow. Using our patented system, the Infinite Crystals Snow-making (ICSTM) system, we are able to freeze water into tiny snow crystals that are indistinguishable from real snowflakes. And our cooled and controlled forced-air technology creates a natural-looking snowfall. The best part? Both our product and process are environmentally friendly. Our snow can be recycled and reused after it melts, and we work with you to design your snow project for maximum efficiency and drainage —making it possible to use our snow machines indoors and out. Imagine, a winter wonderland as clean as mother nature could make it, completely safe for children, pets, and the environment.


Margaritaville, Tennesse


Macau Tower, Macau


SeaWorld, California


JW Marriott Phoenix
Desert Ridge


Winter Realms
Lake George, NY

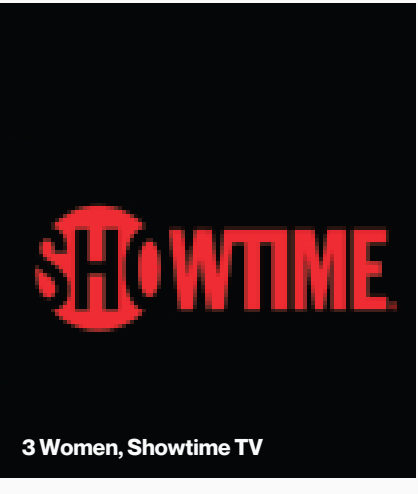


# Around the Globe

**SnowMagic® has circled the globe with snow, from unlikely equatorial locales like Vietnam, Mexico City, Bogota, and South Africa; and also guaranteeing snow in U.S. mountain destinations including Ober Gatlinburg, TN; Stone Mountain, GA; and the gateway to Colorado's Rocky Mountains, Denver. A key market for SnowMagic is winter wonderland attractions that operate from November through mid/late-winter, capitalizing on North Pole and other holiday imagery. Winter-only attractions include Del 'Osso Family Farm (CA), Santa's Wonderland (TX), and Margaritaville (GA).**

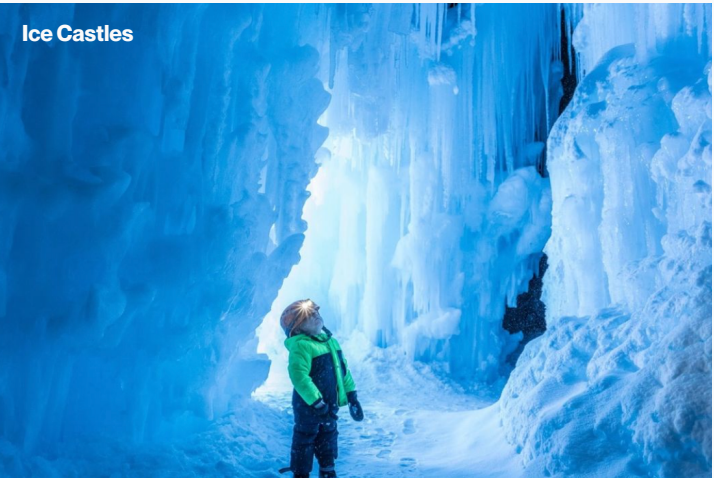

Lake Lanier, Georgia


Snow Wonderland, South Africa


SHOWTIME
3 Women, Showtime TV


Winter Realms
Lake George, NY


The Marvelous Mrs. Maisel
#1 Amazon Prime Show


Ice Castles


Pigeon Forge Snow

# Places we've been...

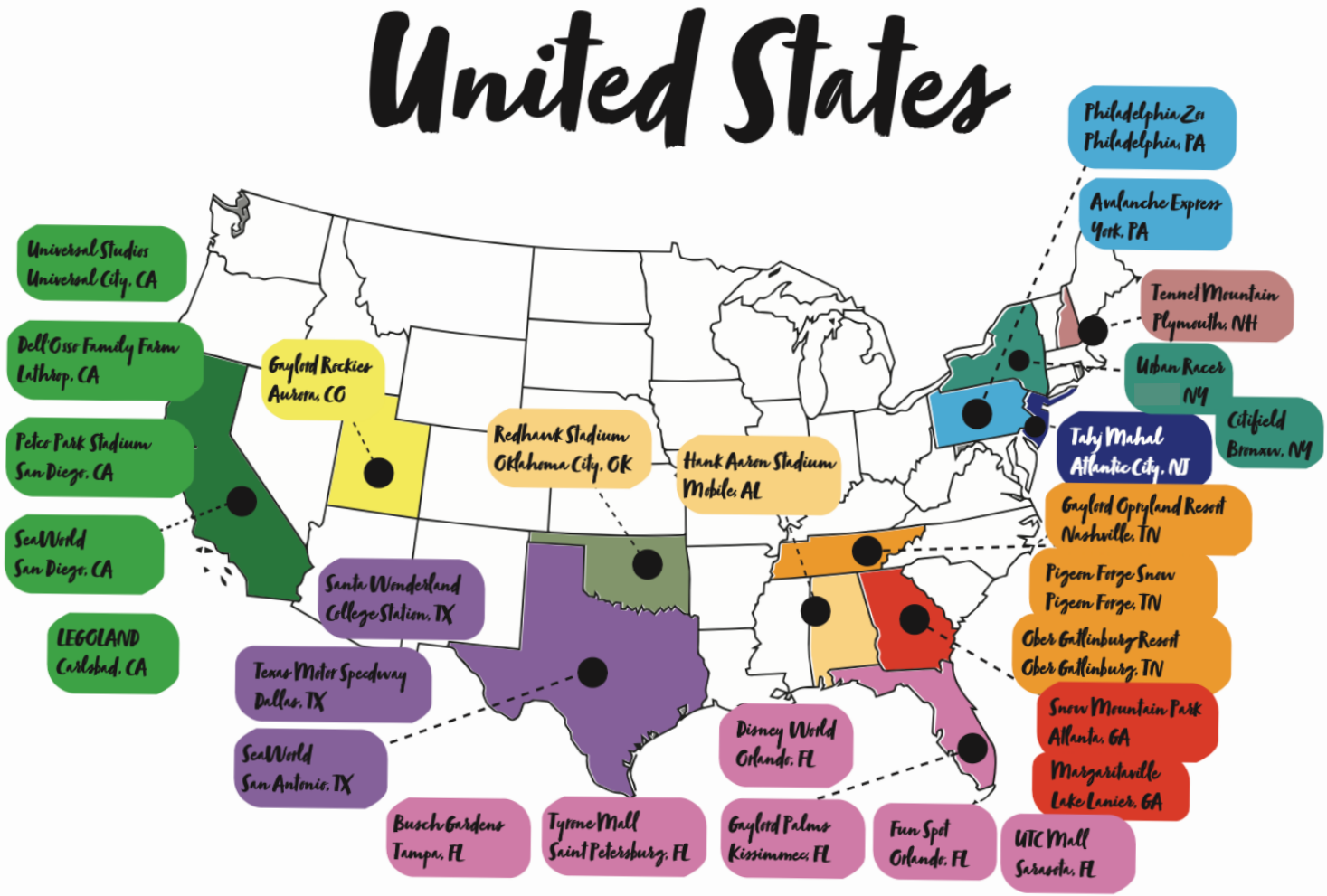
SnowMagic® is an international business. Wintertainment® is provided to wherever the demand is. From New Jersey all the way to China, here are places around the globe that SnowMagic® has been to.

## International



- The Cartoon Network Mexico City
- The Snow Factory San Salvador Convention Center
- Winterland Bogotá, Colombia
- National Arts Studio China
- Wanda Plaza China
- Yoho Mall Hong Kong
- Geihoku Kokusai Ski Resort Japan
- Tiger Beer Vietnam
- Macau Tower Macau
- Snow Wonderland South Africa

# United States



# notes.

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